

The Feel Good Festival

Exhibitor Application
August 7&8, 2010



Preferred exhibitor listing available on the website. Remember to add coupons to our 3000 gift bags.

Prospective Exhibitor,

The Feel Good Festival is delighted to have your interest in our festival as we celebrate our Annual event, to be held August 7 & 8, 2010 at the Georgia International Convention Center in College Park, GA. Festival exhibitors will be located on the Green.

About Our Festival...

The Feel Good Festival is an annual outdoor expo bringing together the best of life, health and culture in a fun and education way. People from all walks of life will come to celebrate their similarities and experience their differences at our unique community friendly, feel good event. This festival presents an opportunity to create avenues of exposure towards a "greener way of living," sustaining good physical, mental and spiritual health and bridging the gaps among cultures. We have a responsibility to teach our young and old how to live, love, and laugh as well as care for themselves and each other. We must also teach sustainability in all facets of life so that their children, and their children's children will enjoy happy, healthy lives.

As an Exhibitor...

Booth space rental fees and electrical fees are required at the time of your application. Send only one check or money order to cover these fees made payable to Villa Verde Inc.,. Payments will be deposited upon receipt. If you are not accepted, you will receive a reimbursement check for your booth and electrical fees.

If you have any questions AFTER THOUROUGHLY READING ALL enclosed materials, please contact us at 770-774-2878. We appreciate your interest in our festival and look forward to receiving your application. Please read over the entire application and information before completing your application.

EXHIBITOR INFORMATION

Important Dates

Entry Deadline.....July 20, 2010

Deadline to Cancel.....July 30, 2010
Deadline to cancel and receive refund

Acceptance NotificationJuly 30, 2010
Setup information will be included

Exhibitor Setup
Friday, August 6.....10:00AM-6:00PM

Festival Days
Saturday, August 7, 2010
11:00AM-11:00PM
Sunday, August 8, 2010
11:00AM-11:00PM

Breakdown ..10:00PM
Breakdown cannot begin until the majority of the crowd clears the festival area
(NO EARLY DEPARTURES ALLOWED)

Rules and Regulation

The Feel Good Festival reserves the right to make final interpretation of all rules. An application is a commitment to show. **NO REFUNDS WILL BE MADE FOR CANCELLATION OR REMOVAL FOR CAUSE.** In an event of unforeseen circumstances, the show may be terminated at the discretion of the Director. No refunds will be made for bad weather.

1. Any items sold that were not listed on the application or not accepted must be removed from the festival.
2. While all of the rules and regulations of the Department of Human Resources Public Health on Food Service for Temporary Food Establishments must be met, due to changes in the Georgia Food Service Regulations, a health permit from the Fulton County Health Department will not be required for this event. Exhibitors failing to meet all rules and regulations may be asked to leave the festival area without refund.
3. The APPLICATION DEADLINE IS June 15, 2008.
4. Each booth space is 10x10. Each exhibitor must keep within the 10x10 assigned space unless additional space has been purchased. **EXHIBITOR IS RESPONSIBLE FOR PROVIDING THEIR OWN TENT.**
5. No alcoholic beverages are allowed.
6. Booths must be neat in appearance and not distract from neighboring displays. Each space must be left clean at the end of the day. Each exhibitor is responsible for their own trash removal. Dumpsters will be located near the food areas for your convenience. The Feel Good Festival or Villa Verde Inc, is not responsible for damage to personal property during the event. Overnight security is provided on Friday.
7. All exhibitors will be required to supply their own, tent, tables, chairs, displays, equipment, electrical cords, table covers, etc.
8. Exhibitors are not allowed to stake tents into the asphalt or concrete on the show grounds.
9. Exhibitors are required to handle their own Sales Tax.
10. Booths must be manned at all times and must remain open from 10:30AM-10:00PM for the entire festival day. Exhibitors may not remove their setup or equipment until the end of the festival day on Saturday.
11. All exhibitors must sign the release statement in order for the application to be accepted.
12. Electricity is a PAID amenity. You must pay when you apply.
13. **Gas powered generators are strictly prohibited.**
14. The Feel Good Festival and Villa Verde Inc. reserves the right to reject any organization whose presentation, goals or objectives may be offensive and not in the best interest of the community.
15. Pets are not allowed in the festival area at any time.
16. No sound equipment such as radios, tape decks, CD players or stereos is allowed in exhibit area.
17. Vehicles are not allowed in the festival area after setup time is over or during the festival.
18. An exhibitor failing to meet all of the requirements and regulations may be asked to leave the festival area without refund or will be disqualified.

2010 Feel Good Festival Exhibitor Application

Please detach the application and send with payment, and signatures to: 5050 Union St Suite 151, Union City, GA 30219

EXHIBITORS NAME: _____ BUSINESS/ORGANIZATION _____
 ADDRESS _____ CITY/STATE/ZIP _____
 PHONE (H) _____ PHONE (MOBILE) _____
 PHONE (W) _____ EMAIL ADDRESS _____

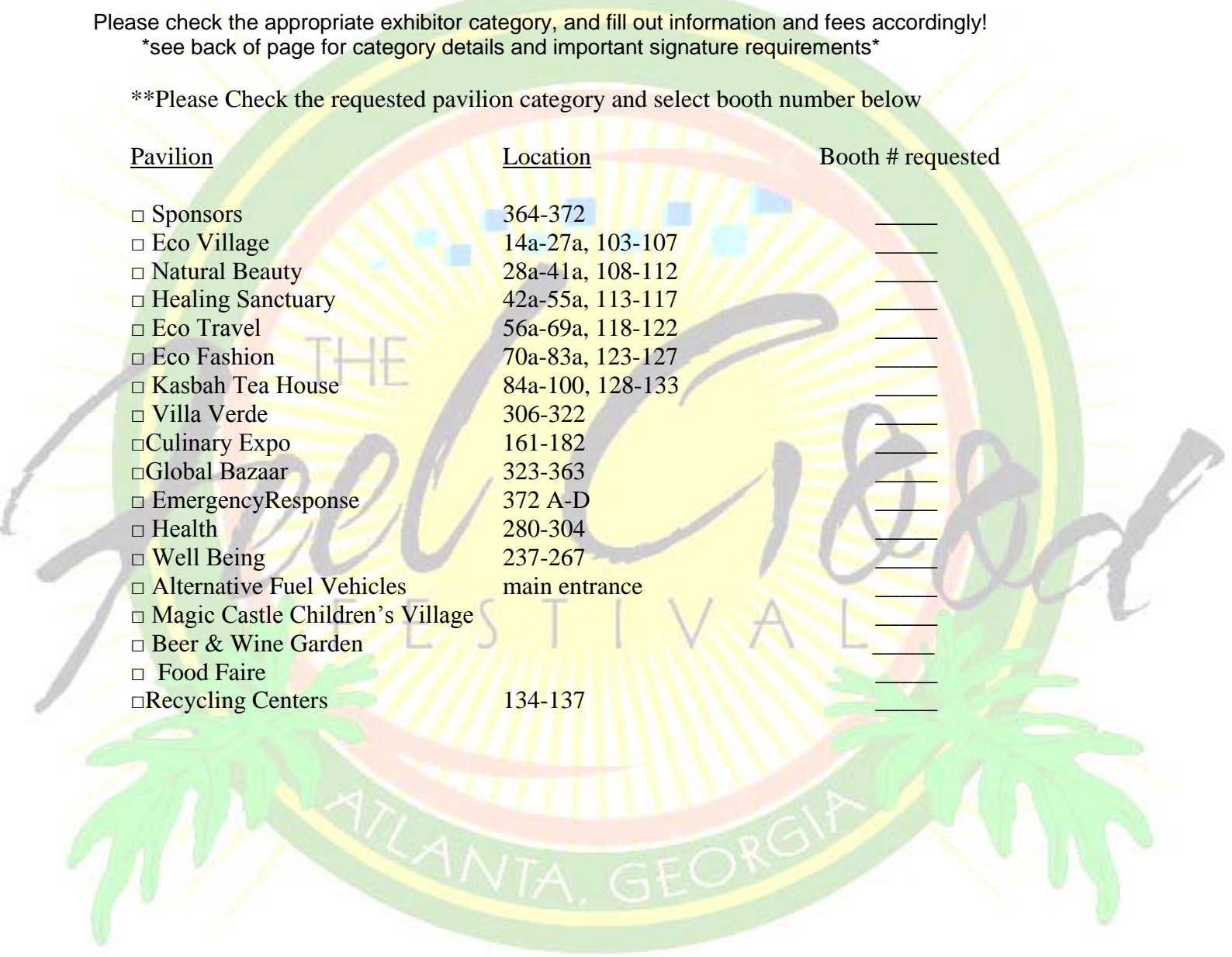
Please list any booth requirements or requests. _____

****PLEASE NOTE THAT EVERY EFFORT WILL BE MADE TO ACCOMMODATE THE NEEDS OF EACH EXHIBITOR,
 BUT NO GUARANTEES CAN BE MADE DUE TO LIMITED SPACE****

Please check the appropriate exhibitor category, and fill out information and fees accordingly!
 see back of page for category details and important signature requirements

**Please Check the requested pavilion category and select booth number below

<u>Pavilion</u>	<u>Location</u>	<u>Booth # requested</u>
<input type="checkbox"/> Sponsors	364-372	_____
<input type="checkbox"/> Eco Village	14a-27a, 103-107	_____
<input type="checkbox"/> Natural Beauty	28a-41a, 108-112	_____
<input type="checkbox"/> Healing Sanctuary	42a-55a, 113-117	_____
<input type="checkbox"/> Eco Travel	56a-69a, 118-122	_____
<input type="checkbox"/> Eco Fashion	70a-83a, 123-127	_____
<input type="checkbox"/> Kasbah Tea House	84a-100, 128-133	_____
<input type="checkbox"/> Villa Verde	306-322	_____
<input type="checkbox"/> Culinary Expo	161-182	_____
<input type="checkbox"/> Global Bazaar	323-363	_____
<input type="checkbox"/> Emergency Response	372 A-D	_____
<input type="checkbox"/> Health	280-304	_____
<input type="checkbox"/> Well Being	237-267	_____
<input type="checkbox"/> Alternative Fuel Vehicles	main entrance	_____
<input type="checkbox"/> Magic Castle Children's Village		_____
<input type="checkbox"/> Beer & Wine Garden		_____
<input type="checkbox"/> Food Faire		_____
<input type="checkbox"/> Recycling Centers	134-137	_____



Arts & Crafts

Please circle a category/categories and provide a detailed description of your activity.

Accessories	Clothing-Adult	Games/Toys	Mixed Media	Scrapbook
Acrylics	Clothing-Children	Glass	Musical	Sculpture
Artist Prints	Fabric	Herbal	Paper	Wood
Bags	Food Gifts	Jewelry	Painting	Other _____
Baskets	Furniture	Leather	Photography	
Clay	Floral	Metal	Plants-live	

Describe the work to be exhibited: (please be specific, include range of prices)
 use additional paper if needed

If you need electricity, please list items needing electricity: _____

Number of booth spaces requested _____	x\$300.00 each	=	_____
Electricity Fee at number of booths _____	x\$100.00 each	=	_____
Late Fee (if post marked after June 30, 2010) _____	x\$25.00	=	_____
Tent Rental fee is included in Booth Space Rental Fee		=	_____
Total Amount Enclosed _____		=	_____

Commercial

Please circle what applies. Exhibitor will have... items for sale display only demonstration

Describe your activity: (please be specific)
 use additional paper if needed

If you need electricity, please list items needing electricity: _____

Number of booth spaces requested _____	x\$500.00 each	=	_____
Electricity Fee at number of booths _____	x\$100.00 each	=	_____
Late Fee (if post marked after June 30, 2010) _____	x\$25.00	=	_____
Tent Rental fee is included in Booth Space Rental Fee		=	_____
Total Amount Enclosed _____		=	_____

Non-Profit

must supply non-profit status documentation with application

Please circle what applies. Exhibitor will have... items for sale display only demonstration

Describe your activity: (please be specific)
 use additional paper if needed

If you need electricity, please list items needing electricity: _____

Number of booth spaces requested _____	x\$200.00 each	=	_____
Electricity Fee at number of booths _____	x\$100.00	=	_____
Late Fee (if post marked after June 30, 2010) _____	x\$25.00	=	_____
Tent Rental fee is included in Booth Space Rental Fee		=	_____
Total Amount Enclosed _____		=	_____

Food Items

limited number of food vendor booths are available

Please circle what applies. Exhibitor will have... items for sale display only demonstration

Describe your activity: (please be specific)
use additional paper if needed

If you need electricity, please list items needing electricity _____

Number of booth spaces requested _____	x\$800.00 each = _____
Electricity Fee at number of booths _____	= _____
Late Fee (if post marked after June 30, 2010) _____	x\$25.00 = _____
Tent Rental fee is included in Booth Space Rental Fee	
Total Amount Enclosed _____	= _____



Booth rental fee	= _____
Add a coupon or flyer(3,000) to the free gift bag	= \$450.00
Add a preferred exhibitor website listing	= \$250.00
GRAND TOTAL	= _____

ATLANTA, GEORGIA

FOR OFFICE USE ONLY

Date Received _____ Category _____ Sub-Category _____

Rankings _____ Overall Rank _____

Accepted _____ Declined _____ Restrictions _____

Notes: _____

Categories Include...

Art and Craft Exhibitors: All artwork must be original art and/or handmade by the artist or crafter. Acceptance is not guaranteed to anyone. The festival will not be responsible for responding in any manner to an application who fails to provide this return envelope with sufficient postage. Commercial, manufactured, or kit merchandise is prohibited. If you are not selected, you will be reimbursed your booth fee. The festival will not have a waiting list.

Commercial Exhibitors: Exhibitors may display commercial information and sell commercial products that DO NOT conflict with any type of item that could be sold by an art or craft exhibitor. Commercial space is very limited.

Non-Profit Organizations: Groups may display literature/projects that the group undertakes and supports. If not accepted, you will be reimbursed your booth fee.

Important Signatures

Release Agreement

(all exhibitors must sign)

I do hereby release, acquit and forever discharge The Feel Good Festival, the City of College Park, and Villa Verde Inc, its agents, servants, successors and assigns and all other persons, firms and corporations from any and all actions, causes of action, claims, demands, damages, costs, loss of service, expenses and compensations, which I may acquire or may accrue, arising out of any events taking place August 7&8, 2010 or otherwise connected with the 2010 Feel Good Festival. I further agree to hereby indemnify The Feel Good Festival, the City of College Park, and Villa Verde Inc, its agents, servants, successors and assigns and all other persons, firms and corporations against any and all claims, demands, damages or causes of action, both legal and equitable, asserted by any third party, their employees, agents, servants, successors and assigns arising from the events taking place August 7&8, 2010 or otherwise connected with the 2010 Feel Good Festival. This indemnity agreement shall include all reasonable attorneys' fees, costs, and expenses incurred by indemnity. I also understand that I am fully responsible for any Revenue/Sales Tax applicable for items sold at the 2010 Feel Good Festival.

I have read and fully understand the Release Agreement stated above. "Release Agreement" must be signed by ALL exhibitors to be accepted for this event.

Signature _____
Date _____

Product Guarantee Statement

(art and craft exhibitors must sign)

"As an arts and crafts exhibitor, I testify that all the products that I plan to display and sell at the Feel Good Festival are handmade items crafted by myself. None of the items I will display or sell are commercially manufactured, resell items, or kits."

This statement must be signed in order to be considered for this event as an arts and crafts exhibitor.

Signature _____
Date _____



Checklist: Make sure you include the following:
PayPal, Credit Card, Postal Money Orders ONLY
made payable to Villa Verde, INC.
Signed and completed application
Stamped return envelope



College Park, GA 30013

Festival Date.....August 7 & 8 , 2010

Mail Applications to :

The Feel Good Festival
Georgia International Convention Center
5050 Union St Suite 151
Union City, GA 30219

Entry Deadline..... July 20, 2010

Event Location:

The Feel Good Festival
Georgia International Convention Center